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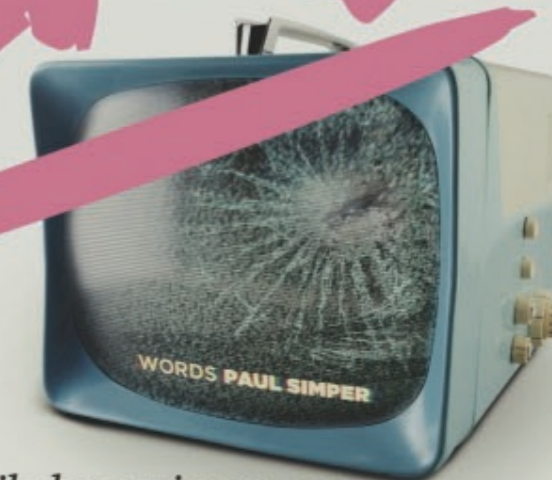
**KATIE  
PRICE**

**EXCLUSIVE**

- \*'MY TWO NEW LOVES ARE BOTH IN THE DOGHOUSE'
- \*'MY GYPSY WEDDING PLANS'
- \*'MY FAIRY-TALE MAKEOVER FOR PRINCESS'



# A STAR IS REBORN



She's the glamour model-turned-reality TV queen who has racked up a reported £40million fortune by throwing her life open to the world. Now, with two failed marriages behind her, a battle-hardened **Katie Price** is ready for another relaunch and is trying to convince **buzz** she's turned over a new leaf

**W**hen Katie Price invites **buzz** to cosy up in a private suite at London's swanky Dorchester hotel, we decide to play it safe and take the tagline on her Twitter account – "Never underestimate the Pricey!!!" – as a warning. So we're prepared for anything. But, as usual, she's got a few surprises up her sleeve.

"I'm very boring these days," says Katie, 32, with a totally straight face. We did say we were ready for anything, but this isn't quite what we had in mind.

We were expecting a raucous rendezvous with the woman who launched a thousand tabloid front pages and boggled our minds with her no-holds-barred reality TV exploits. The woman who **buzz** once witnessed playing a game with first husband Peter Andre where they tried to guess whether various oddly-shaped instruments were sex toys or kitchen utensils. Bring forth *that* Katie, we demand.

She shakes her head. Is she really a changed woman? "I'm not on the prowl for men and I don't fancy any girls," she says. "This year is about my work, kids, horses and dogs."

Ah yes, work. While you may wonder which of her numerous careers Katie would currently put on her CV under 'job', you should never underestimate just how shrewd a businesswoman she is. She's said to

have earned over £40million from her various business ventures, and has inspired a whole generation of go-getting Juicy Couture vajazzlers to follow in her successful footsteps and make the most of their assets.

Today, she's dressed casually, but her business brain is as sharp as ever as she talks about her new reality series, Katie, on Sky Living. The star has shot a TV advert for the show, stripping off in a water tank to symbolise her washing away the old her and revealing "a new and revitalised Katie, ready to take on anything".

Snow White she's not, and with all the dramas in her life it'll take a few boil washes to get her squeaky clean again. But it does seem as if she's finally ready to move on and reveal the new Pricey. She's even resolved not to further antagonise Peter or short-lived husband number two, cross-dressing cage-fighter Alex Reid, by talking about them today.

But what about those pictures of her leaving Sir Elton John's post-Oscars party in a taxi with 25-year-old Argentinian himbo Leandro Penna last month? She's since been snapped having dinner with the model in London and cuddling up to him on a night out.

So much for being boring. It seems Katie's already got her claws into her next conquest...

"No, I'm moving away from all of that," she



insists to **buzz**. "You can tease your readers by saying I have new loves in my life – then they'll watch the show and see that it's Vera and Trevor [her bullmastiff dogs]."

Soon, Katie's treating us to another revelation about her love life. She declares that in her whole adult life, no man has ever treated her to a meal (shame on you, Peter and Alex...) and that she's NEVER been taken out on a date.

"I don't go on dates," Katie says. "I've never been on one. Maybe now someone can be my first, though I would be impressed if anyone showed up."

"I also wish a guy would go Dutch with me for a meal – I always end up paying. That's just the way I am."

While her claims are hard to believe, we're intrigued. So, Katie, where in the world would you like to be taken on a date – somewhere no-one would recognise you?

She frowns. Then, with a smile, says: "The only place I could go would be in the desert with a camel."

Thankfully, despite her protests, there are still flashes of the Katie of old – the person she now prefers to remember as "Jordan".

As **buzz** passes on the message that our recent cover star David Walliams misses his showbiz pal Pricey and would love to introduce her to his wife, 27-year-old supermodel Lara Stone, Katie can't resist spicing things up.

"David Walliams wants me to meet his wife? To do what?!" she roars. "Ha ha, only joking!"

### THE REALITY OF LIFE

Katie's new show kicks off with Christmas in the Price household – and an argument with Alex as they're wrapping presents.

"You haven't got that spark you used to have," complains Katie. "You've changed me," retorts Alex.

While that spat may have marked the beginning of the end for her second marriage, Katie is doing her best to reassure us that's as eventful as the new series gets as far as bust-ups go. She's boring now, remember?

"What's new about this series is the different dramas," she says. "But when I say dramas, I don't mean bad stuff. It's just my hair going from black to blonde and from long to short because someone in America f\*\*\*\*d it up."

Bad hair days aside, there have been other dramas occupying Katie of late – including the question of Alex's residency. Now that's been sorted out (he only recently moved out of their marital home), Katie is looking forward to selling her £2.5million mansion in Woldingham, Surrey, and making a fresh start in her new, out-of-this-world property.

"I bought the new house six months ago," she says. "My horses are there, but the rest of



Life through a lens (CLOCKWISE FROM TOP LEFT): Katie with hubby No.1, pin-up pop star Peter; with her second husband, Celebrity Big Brother winner Alex; with model Leandro; and with her kids, Junior, Princess and Harvey



the travelling community decided to send her a gift. "They can get me a pink caravan if they like – to add to my pink collection. I've already got two pink horseboxes, and there's another one coming this May with Swarovski crystals inside."

The pink-obsessed star also bought a Volkswagen Beetle convertible in, you guessed it, pink, after seeing one in a Toys R Us store that belonged to Barbie. And she's got big plans for when her driving ban ends on 1 June.

"I'm treating myself to a customised pink Range Rover," says Katie, who was slapped with a six-month ban for breaking the 12-point limit on her licence. "I love it."

### PROTECTIVE PARENT

It's not entirely clear whether Katie will honour her recent claim that her children with Peter – Junior, five, and three-year-old Princess Tiaamii – will be off-limits to the cameras (disabled eight-year-old Harvey – her son by ex-footballer Dwight Yorke – will be seen on screen) as she tries to protect their privacy.

It's no secret that Katie is fiercely protective of her beloved kids. That's one thing that isn't new about her. And she recently spoke about how she wants to keep them out of the public eye as they grow up.

She does let **buzz** in on a secret about her makeover plans for Princess, though.

"When we've finished decorating the new house, she'll have a castle in her room and a wand on the wall – all made of Swarovski crystals," reveals Katie, who has been nominated for the 2011 Celebrity Mum of the Year award. "I love pink and so does Princess. She's a nightmare for it, a real diva about it. She has the pinkest room in our home."

While the mother-of-three insists her children will be her main focus this year, somehow, in-between her roles as a mum, model, perfumier, author, designer, property developer and reality star (phew!), Katie has managed to find the time to pursue a Hollywood career.

us haven't moved in yet. It's called Priceywood and the only way I can describe it is by saying it looks like a spaceship. It's very me."

If Katie is to be believed, there won't be a man joining her in her new home anytime soon. But even though her thoughts aren't occupied with finding hubby number three, she admits she's still obsessed with weddings – particularly the ones on TV that have had us all hooked in recent weeks.

"I do like Big Fat Gypsy Weddings," she says. "It's got Katie Price written all over it. The big dresses, the big cakes, the outfits the girls wore when they were younger – that's a bit of me in there. They even used the carriage I used [for her wedding to Peter]. I think I'd fit in very well with them."

She's even making plans for what she'd do if



**"BIG FAT GYPSY WEDDINGS HAS GOT KATIE PRICE WRITTEN ALL OVER IT"**

After several meetings in Los Angeles, film studio Paramount Pictures is reported to have put an offer on the table to make a movie about her life. "It will be Katie In The USA later this year," she teases.

And which A-list actress does she want to play her?

"Megan Fox or Julia Roberts," she says, without hesitation. (We know what you're thinking, but Katie has always been one to aim high.)

With Katie no doubt eager to resume filming with her reality crew, we take the hint that our interview is drawing to a close. Time is money, after all.

But we can't say goodbye without asking... What if Katie really does stick to her new 'boring' vow and the unthinkable occurs – no-one actually tunes in to watch her show?

She looks at us utterly unconcerned, as if the thought has never crossed her mind. And given her success up till now, why should it?

"People always ask me when I'll leave the limelight," she says. "But it's the public that keep me here, so it doesn't look like I'm going anywhere at the moment."

"Then again, my show's not scripted, so who knows what's going to happen?"

Her love life remains unscripted too. So has she finally decided that, when it comes to men, she should listen to her mates if they tell her that a guy isn't right for her?

"I listen to everyone," Katie smirks. "But I'm a Gemini, so I do what I want to do."

It seems that, even for the new Katie, the show must go on...

**WATCH IT! KATIE**  
TUESDAY 9PM SKY LIVING

## THE PRICE IS RIGHT

**buzz** challenges Katie with six quick-fire questions...

### ESSEX OR SUSSEX?

Sussex – it's where I'm from. The countryside is fantastic. I live, breathe and smell Sussex.

### CHERYL COLE OR CHER LLOYD?

Oh, please. That's obvious. Cheryl. To be honest, last year's X Factor wasn't that good. I didn't think there was anyone with star quality.

### SIMON COWELL OR JASON GARDINER?

Who's Jason Gardiner? I'd choose Simon Cowell all day long.

### LADY GAGA OR RIHANNA?

Rihanna. Harvey loves, loves, loves Rihanna, particularly her song Umbrella. He plays it on his keyboard all the time. He just loves music. You get to see lots of Harvey playing the keyboard in the new series. He's self-taught.

### LORD ALAN SUGAR OR PIERS MORGAN?

Alan Sugar for his business brain, but Piers for the way he's taken his dream to America and become a huge star over there. I also enjoyed appearing on his chat show Life Stories. I'd be happy to be interviewed by him again.

### ROBBIE WILLIAMS OR GARY BARLOW?

Gary Barlow. I've met them both and while Robbie is a good showman, Gary's the talented one. He writes the songs; he's a clever man.

